

**Subject:** URGENT: CoronaVirus - UPDATE No5  
**Date:** Friday, 13 March 2020 at 17:38:55 Greenwich Mean Time  
**From:** EHA Secretary  
**Attachments:** image001.png, Rally Round Eastbourne - discussion document.docx

Dear Member

Please kindly see below a message from Mark.

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In preparation for next week's '**Eastbourne crisis meeting**' being held on **Wednesday 18<sup>th</sup> March'20**, Kris and myself would like to communicate that we are planning the following **3-point plan**:

**1. Promote Accommodation:**

As there was no central government statement with regards to any travel ban from its COBRA meeting yesterday, we would like to suggest, that for all those individual guests that decide to still get away to Eastbourne, that you use the link to UKH guidelines.

Basically it sets out cleanliness guidelines (if you are not adopting something similar already) and to perhaps extend your breakfast window, to stagger the proximity to one another [[Coronavirus Advice for Hospitality industry](#)]

**2. Lobbying Local/National Governments:**

- Please find attached, next Wednesday (18<sup>th</sup> March) Crisis Meeting **AGENDA** which also lists who will be attending this meeting  
The point we will be labouring severely, is that Eastbourne uniqueness of having predominately privately owned accommodations, rather than corporate chain hotels. Which means, lack of trade will have a huge impact on these private individuals financially. Even though the Government has cancelled business rates for 2020 and is offering up to £3,000 relief, unfortunately this will not be enough for some. These individuals, could lose not only their business but their homes
- **Get in touch with the office**, if you would like a point raised, if you think it hasn't been covered or any other concerns you might have
- Kris and myself had a meeting/interview with the National BBC, for a news bulletin being aired over the weekend, with regards to how the CoronaVirus is affecting Eastbourne's Tourism; this will be from several business owner perspectives a) Guest House, b) Larger Hotel and c) Restaurant owner.

**3. Communication:**

**We will endeavour to keep you updated as quickly and efficiently as we can.**

NOTE: As you can appreciate, news/advice relating to the CoronaVirus is fast & quick moving and is ultimately changing from one minute to the next. We are trying to communicate as fast as we can, but understand that things will and have become out of date, and subsequently as things develop, some items get superseded by others

In the meantime, here are a few useful links:

- Up and coming Webinars from UKHospitality [[UKH-Webinars](#)], which cover various topics, including the CoronaVirus.
- UKHospitality with regards to the Budget on Wednesday [[Budget-Briefing](#)]
- Should you have any financial worries, then the suggested approach, is to speak to your lenders 'sooner-rather-than-later' who might help alleviate issues, short, medium and long term: [[Financial Assistance](#)]

NOTE: Remember though, if you are arranging mortgage relief, to ask the question around penalties and/or default markers against your credit reports.

Mark Cotman  
Chairman

Take care & kind regards

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**Yvette Cowderoy**  
Association Secretary

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