

Subject: CoronaVirus Update No29 :: HELP
Date: Thursday, 30 April 2020 at 15:55:40 British Summer Time
From: EHA Secretary
Attachments: image001.png

Dear Member & friends

Please kindly see below the **message of help** from Mark:

Raise the Bar

I am writing to ask if you will sign a petition to support Eastbourne's businesses. We are part of a national campaign organised by Business Improvement Districts around the country to lobby government for more business support, in this case to support businesses in the retail hospitality and leisure sectors. There are a significant number of businesses from across the UK and in Eastbourne that will not be able to access the grant because the £51,000 rateable value threshold is too low. There are many businesses in the Eastbourne area that will fall into this category. We also recognise that the sector breadth is too narrow and will be working to address this, too.

If members can share across their 'social' networks that would be great too.

Could you please join this campaign by:

- Signing the petition (it only takes 60 seconds!): <https://raisethebarcampaign.com/>

Thank you, take care & be safe

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Yvette Cowderoy

Association Secretary

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